



*“Never doubt that a small group
of thoughtful, committed people
can change the world. Indeed.
It is the only thing that ever
has”
– Margaret Mead*

News

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THE BLUEPRINT

Fran Franklin and Renee Savickas, Editors

President's Message

As summer approaches, we are pleased to acknowledge Men's Health Month and our need to keep moving our work forward. NASPCC's PROSTATEPEDIA Magazine (in Flipping Book version) continues to impress with the depth and quality of the interviews on important topics such as Radiation Therapy; Theranostics; ADT and Anti-Androgens; and Testing. Our weekly PROSTATEPEDIA DIGEST that goes out every single Friday morning (already more than 100 such DIGEST editions have been sent) similarly provides high-quality resources for patients, health care providers, and others. Our free subscription list for PROSTATEPEDIA is over 20,000 people! <https://www.naspcc.org/index.php/prostatepedia-magazine>.

Our Webinars also continue: On June 9th we were fortunate to have Dr. Bruce Montgomery speak on "Prostate Cancer in Military Veterans", soon to be available on our website www.naspcc.org. Our next webinar will be September 8th and will feature Dr. Eric Klein of the Cleveland Clinic and the Stanford Distinguished Careers Institute, speaking on "Innovations in Prostate Cancer Care". Register here: <https://naspcc.org/index.php/naspcc-webinar-series>.

NASPCC will be holding a Strategic Planning Workshop September 30-October 2 and our 17th Annual Meeting is being planned for November 4-6, 2022, in Washington, DC. Our organization continues to grow and to provide durable and critical resources for patients, physicians, and others interested in prostate cancer.

Keep up the fight!


Merel Grey Nissenberg

NASPCC WEBINAR SERIES


The National Alliance of State Prostate Cancer Coalitions (NASPCC) prides itself on the outstanding caliber of the presenters it chooses to put on our Webinars.

On June 7, 2022, NASPCC presented a Webinar with Dr. Bruce Montgomery, M.D., entitled “Prostate Cancer in Military Veterans”. Dr. Montgomery is the Clinical Director of Genitourinary Oncology at the Seattle Cancer Alliance and Professor in the Medical Oncology Division of the University of Washington,

Our next Webinar will be on September 8, 2022, and will feature Eric Klein, M.D.



NASPCC Webinar Series Presents:
“Innovations in Prostate Cancer Care”
with Eric Klein, MD
Thursday, September 8, 2022
7:00 pm – 8:00 pm EASTERN / 4:00 pm – 5:00 pm PACIFIC
To register for this event, please click [here](#) or visit the NASPCC website
at www.NASPCC.org



This Webinar will help Patients have better shared decision-making with their Physicians.

Dr. Klein is the Emeritus Distinguished Professor and Chair of the Glickman Urological and Kidney Institute and Lerner College of Medicine at the Cleveland Clinic. A former President of the Society of Urologic Oncology, Dr. Klein is currently a Fellow in the Distinguished Careers Institute at Stanford University. His clinical and research interests cover all stages of prostate cancer, with a specific interest in genomics and clinical trials. Along with over 700 articles Dr. Klein has authored in the literature as well as 8 books he has either authored or edited; he currently also serves as the Editor-in-Chief of *UROLOGY*. Dr. Eric Klein’s awards are too numerous to list in this Flyer, but he is beloved by patients and by colleagues as well.

- To register for **Innovations in Prostate Cancer Care** on September 8, 2022, please click [here](#):

Here is the link to the NASPCC Webinar series: <https://naspcc.org/index.php/naspcc-webinar-series>

NASPCC'S 8 Advisory Committees

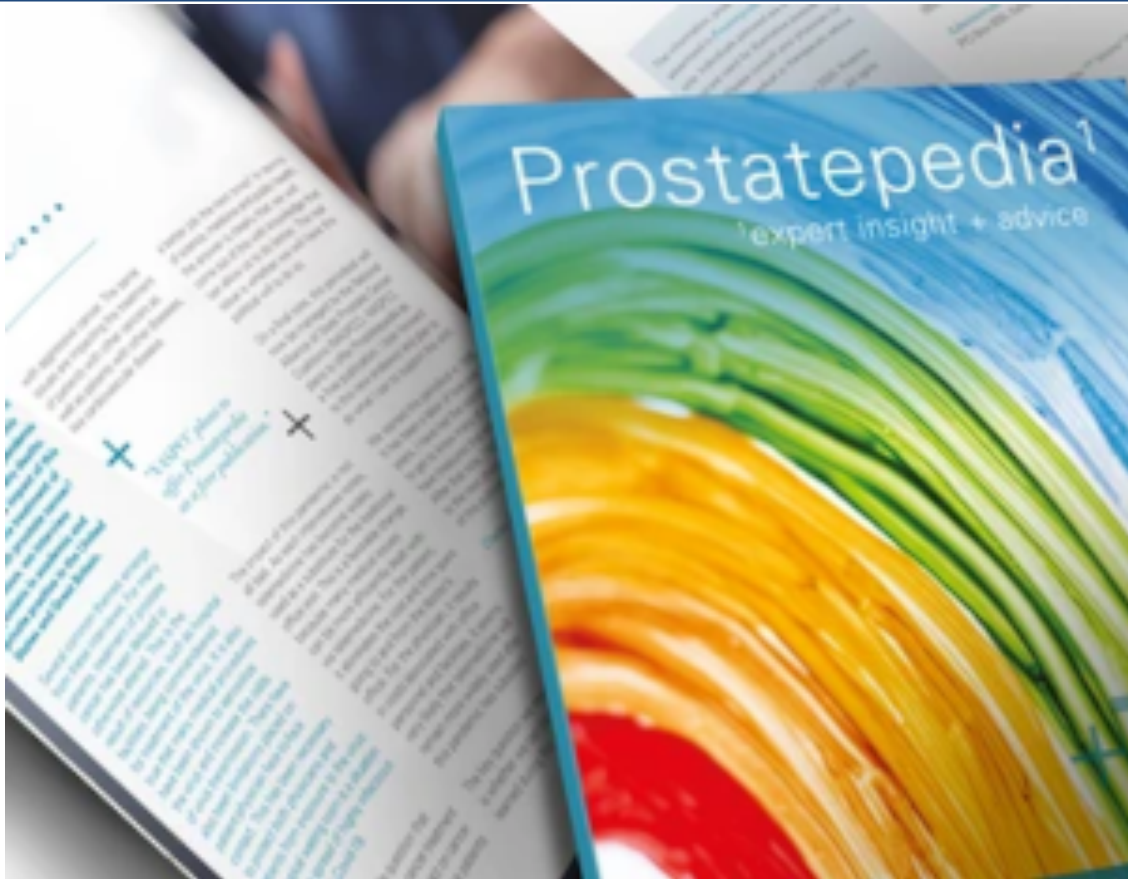
By Merel Nissenberg

If you are interested in joining any of the Committees, please let us know! You do NOT need to be your state's representative to NASPCC. Please e-mail Merel Nissenberg at:

mgrey@ucsd.edu.

- **EDUCATION & AWARENESS:** Chair, Clarence Williamson. Members: Beth Bridges, David Sauls, Cheryl Cropp, Paul Kradel, Calvin Jackson, Tammie Minter/Bolton, LaTanya Patton, Jan Marfyak and Dave Hulbert.
- **COMMUNICATIONS:** Chair, Fran Franklin. Members: Renee Savickas, Cara Clements, Paul Kradel and Mary Anderson.
- **ADVOCACY & PUBLIC POLICY:** Chair needed. Members: Bruce Williams and Steve Hentzen.
- **STATE COALITION DEVELOPMENT:** Chair and Co-Chair Dave Hulbert and Chris Collier. Members: Darrell Wilson, Dwight Thomas, Bruce Williams, Cheryl Cropp and Crissy Kantor.
- **BUDGET:** Chair: Anthony Minter. Members: Ronnell Showell, Don Lynam, Tom Kirk, Jan Marfyak and Ulyses Wright.
- **FUNDRAISING:** Chair, Merel Nissenberg. Members: Rob Johnson.
- **ANNUAL MEETING:** Chair, Merel Nissenberg. Members: LaTayna Patton, Tammie Minter/Bolton, Jan Marfyak, Don Lynam, Crissy Cantor and Robin Leach.
- **MEDICAL ADVISORY:** Chair, Michael Zaragoza. Members: Jonathan Epstein, MD, and Michael Morris, MD Leonard Gomella, MD, Vincent Laudone, MD, Christopher Logothetis, MD, Judd Moul, MD, Willian Nelson, MD, PhD, Alan Partin, MD, PhD, Kenneth Pienta, MD, Saul Priceman, PhD, Mach Roach III, MD, Ashley Ross, MD, PhD, Peter Scardino, MD, and Paul Shellhammer, MD.

Prostatepedia and Prostatepedia Digest



In June of 2020 when NASPCC took over publication of PROSTATEPEDIA Magazine and its weekly DIGEST, we had no idea that we would so quickly expand coverage and readership and become even more committed to making PROSTATEPEDIA the gold standard for men and their families looking for solid, objective, and up-to-date information about prostate cancer. We already have more than 20,000 subscribers.

Our goals for 2022 include 8 PROSTATEPEDIA Magazines (2 are Supplements) on: Radiation Therapy; Theranostics; ADT and Anti-Androgens; Testing; Genetics, Genomics, and Prostate Cancer; Chemotherapy & Immunotherapy; Imaging; and Side Effects of Treatment. The Magazine is archived on our www.naspcc.org website, and downloadable as a PDF. Each Magazine Issue has interviews with physicians, scientists, and patients. Patients willing to be interviewed on any of these topics, please contact mgrey@ucsd.edu.

NASPCC LAMINATE SERIES

The National Alliance of State Prostate Cancer Coalitions (The Prostate Cancer Alliance) has created, produced, and now distributes a Series of Laminates (2-sided laminated durable resources, with one side for patients and the flip side for Physicians), on various topics in prostate cancer. The Laminates are in a question-and-answer format on both sides and are designed to improve informed discussions between physician and patient to lead to better shared decision-making.

The Laminates are online at www.naspcc.org and are available for reprinting as PDF's. Here are the specific links: <https://naspcc.org/docs/informed-decision-9-11-17.pdf> for Informed Decision-Making; and <https://www.naspcc.org/index.php/new-laminated-resources> for the other topics. Besides distribution, upon request NASPCC will also send the actual Laminates in bulk for awareness and educational events, as well as to physicians and clinics.

Topics already completed include:

- Informed Decision-Making
- The Role of PSA Throughout the Prostate Cancer Journey
- Non-Metastatic Castrate-Resistant Prostate Cancer
- Metastatic Castrate-Sensitive Prostate Cancer
- Imaging in Prostate Cancer

In queue are “Testing”, “Immunotherapy”, “Bone Health”, and “Pain Management in Advanced Prostate Cancer”. Other suggested topics are welcome.

We will send these to you for distribution at NO COST and they are a reminder that your state is a proud participant in NASPCC!

Important Links

NASPCC Webinar
Series Monthly
webinars with leaders in
the Prostate Cancer
field

[CLICK HERE](#)

NCCN Annual 2022
Conference

[CLICK HERE](#)

PCEC Prostate Cancer
Markers interactive tool

[CLICK HERE](#)

NASPCC Member
Updates

[CLICK HERE](#)

NIH National Cancer
Institute Treatment
Clinical Trials for
Prostate Cancer

[CLICK HERE](#)

CancerCare Prostate
Cancer Support Group
Online

[CLICK HERE](#)

Latest updates from
PROSTATEPEDIA
Magazine

[CLICK HERE](#)

NASPCC 16th Annual
Meeting- Proceedings

[CLICK HERE](#)

NASPCC Brochures
Laminated Resources

[CLICK HERE](#)

NASPCC Legislative
News Update: March
2022

[CLICK HERE](#)

In the SPOTLIGHT

In each quarterly issue of THE BLUEPRINT, NASPCC is proud to feature a section dedicated to a very special State Coalition or Member to acknowledge the wonderful services they provide in their state. This quarter we are honored to shine the SPOTLIGHT on:

The Benjamin and Yancy Foundation, Inc., in New Orleans, LA

The Prostate Cancer Coalition in the beautiful State of Louisiana falls under the Benjamin & Yancy (BY) Foundation. Six years ago, the co-founders (Jean Benjamin Vappie and Elizabeth Bridges) of the Foundation came together for a breast cancer walk and recognized the need to increase local grass-root efforts to link cancer patients to resources within their immediate communities, while also promoting early detection. The Foundation began in 2017, and is dedicated to two physical educators, Velma Benjamin, Ph.D, and Elmira Yancy, B.S., M.S., who taught in the New Orleans Public School System for a combined 70 years.

The mission of the BY Foundation is to provide various educational resources, transportation assistance, therapeutic services, and screening information resources to individuals with breast or prostate cancer and to their caregivers. The Benjamin & Yancy Foundation's prime goal is to provide more knowledge and support, and to assist with funneling resources to search for a cure for breast and prostate cancer.

Some of the activities that provide support for the mission and goal of the Benjamin & Yancy Foundation are the Survivors' Luncheon and the Cancer Educational Workshops.



Benjamin & Yancy Foundation's Executive Committee

NASPCC would like to congratulate the Benjamin & Yancy Foundation for being our "Spotlight" featured group of the quarter! You are doing excellent work bringing Prostate Cancer Awareness, Education and Support in New Orleans! Thank you for all that you do!

Social Media Corner

This section of the **Blueprint** provides tips to help grow your Social Media presence.

Benefits of Social Media for Nonprofits

Social media marketing for nonprofits allows you to share your message on a local and global level. These are primary benefits of using social media for your nonprofit:

- **Promote Awareness** by communicating your mission to new followers and spread the word about new initiatives, campaigns, and issues within your community, and connect with the people who need support.
- **Build Communities** – Grow your base and recruit potential volunteers, speakers, advocates, and mentors. Social media can be a powerful community building tool for nonprofits.
- **Inspire Action** – Rally people behind your nonprofit with concrete actions they can take to support your cause. Promote educational and awareness events. Run fundraisers to collect donations.
- **Share your impact** – Show people what your nonprofit can accomplish. Build momentum by celebrating victories, big and small. Let your contributors know you value their contributions and see how their help has made a difference. Share achievements, gratitude, and positivity and you'll attract more support down the line.

**Source credit blog.Hootsuite.com* You can manage all your social media platforms on Hootsuite!*

Social Media Platforms

Facebook/Instagram/Twitter/LinkedIn/YouTube/TikTok

All unique – try multiple platforms to see which one works best for you and your organization.



The official NASPCC Facebook page is:

<https://www.facebook.com/NASPCC/>

Please LIKE and SHARE the NASPCC Facebook posts on your organizations Facebook page!



About NASPCC and our Mission Statement

The National Alliance of State Prostate Cancer Coalitions (NASPCC) is a nation-wide organization comprised of state coalitions dedicated to saving men's lives and enhancing the quality of life of prostate cancer patients and their families, through awareness and education and the development of a public policy network.

State Coalitions

The following states have participated in NASPCC:

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida
- Georgia
- Hawaii
- Idaho
- Illinois
- Indiana
- Kansas
- Kentucky
- Louisiana
- Maine
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Missouri
- Nebraska
- Nevada
- New Hampshire
- New Jersey
- New Mexico
- New York
- North Carolina
- Ohio
- Oregon
- Pennsylvania
- Rhode Island
- South Carolina
- Tennessee
- Utah
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming

Educational Tools

Having a prostate cancer related event in your community? Just ask! We will be happy to ship some Informed Decision-Making Laminates or Laminates on 4 other topics.

The Laminate

Prostate Cancer: Informed Decision-Making for Men over 40 and Primary Care Physicians.

This is NASPCC's excellent awareness and educational tool for INFORMED DISCUSSIONS between men and their physicians.

We will send these to you for distribution at **NO COST** and they are a reminder that your state is a proud participant in NASPCC!



2022 Board of Directors

The 2022 Board of Directors of the National Alliance of State Prostate Cancer Coalitions

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